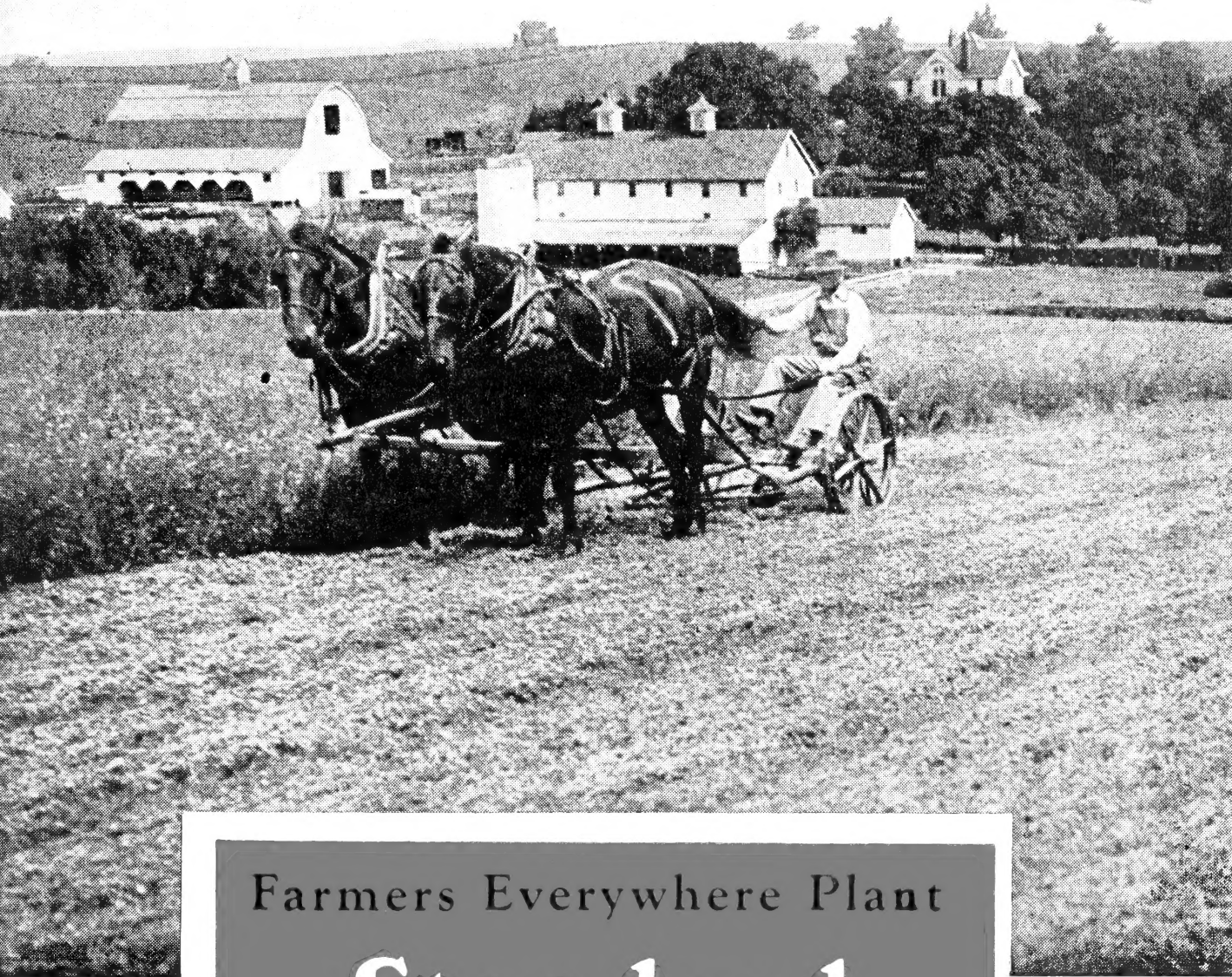
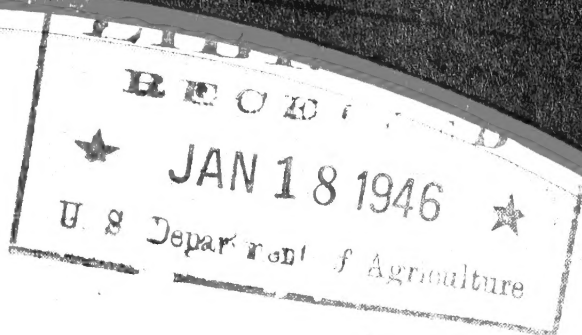


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Farmers Everywhere Plant

Standard FARM SEEDS

*Save and
Satisfy*

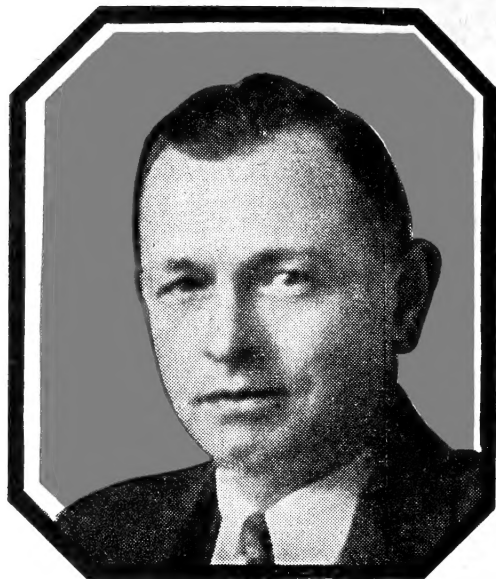
STANDARD SEED CO.

.... KANSAS CITY, MO.





CHAS. LE CLUYSE
PRESIDENT



A. J. SEDLOCK
SEC'Y-TREAS.

In a recent check of last spring's orders, we find shipments to every state in this great country of ours—so in claiming a nation-wide following among planters, we are simply stating the facts. Naturally it is gratifying to us to be of service to farmers over such a vast territory—but of more importance is the fact that it should impress you with the values we deliver in the seed bag—or such a wide distribution could never have been built up. We invite you to depend on us—this year—when we can save you real money—for at least a part of your seed requirements.

You would naturally expect us to boost our own seeds, for buying and selling seeds is our business. But the many letters we receive from patrons all over the country back up every claim we make. The letters are written voluntarily and are sent unsolicited to us. They come from farmers just like yourself, who want to buy the best seed available at the lowest price. What they say about STANDARD SEEDS cannot be disputed.

On many pages of this book you'll find letters from people who have been dealing with us for many years. They tell of the big savings made in buying from us—as well as the excellent results from planting STANDARD SEEDS. We urge you to read these letters—and let us supply your wants this year.

SEND FOR SAMPLES

See for yourself
what savings
we offer.

Our Policy

You are not bound in any way to accept any shipment from us until you have had time to examine the seeds, test them, and be well satisfied that they are as we represent them. You may return them to us within thirty days if not satisfactory, and get your money back.

STANDARD SEED COMPANY.



HARDI-KAN ALFALFA

*Seed in this Bag was carefully
selected from choice fields . . .*

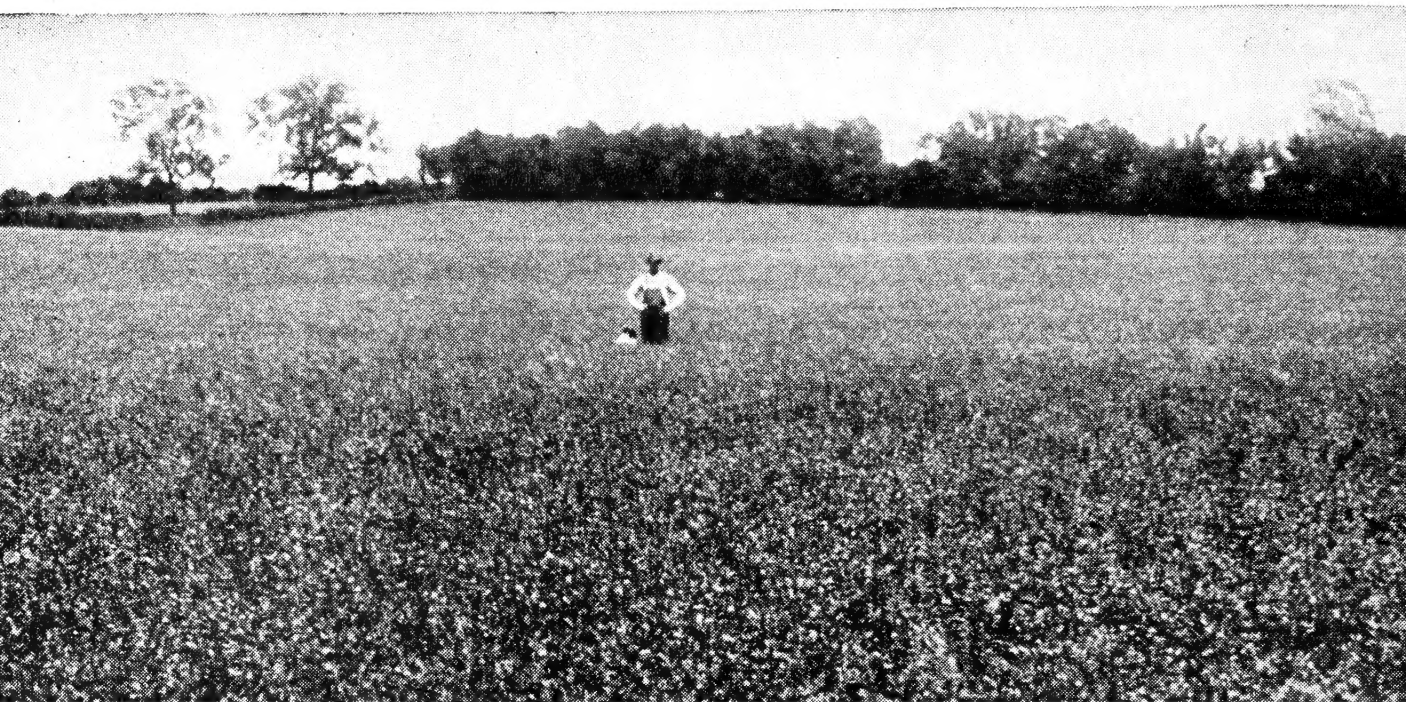
For Your Protection, Hardi-Kan Brand Alfalfa
Is Packed in Sealed $\frac{1}{2}$ and 1 Bushel Bags.

EVERY LOT OF
STANDARD SEEDS
TESTED FOR
QUALITY AND
GERMINATION

Seed testing for
vigor and germina-
tion are all-import-
tant. They indicate
to a certainty what
the buyer can expect
from the seed. That's
why we are so thor-
ough and use the
best known methods
for testing every lot
of seed. You can ab-
solutely depend on
every grade we offer
as being exactly
what we represent.



Hardi-Kan ALFALFA



Farmers Endorse HARDI-KAN

No one now questions the supremacy of alfalfa as a hay crop. It is the dairyman's mainstay. It provides more green forage, more pasture and more dry hay per acre than any other known variety of hay or grass. The stock like it, and for feeding it is worth more per pound of dry matter than any other forage. It is equal to the clovers as a nitrogen gatherer. Alfalfa is seldom included in the crop rotation idea, since a good stand, once established, will usually last from three to ten years or more, depending on the severity of the winters and on soil conditions. It withstands drought better than most of the other legumes because of its deep roots.

We handle THREE GRADES of Alfalfa seed—PRIME, CHOICE and EXTRA FANCY. You can depend on each grade to be exactly as we describe it for quality and germination. Refer to our price list—which came to you with this catalog—which shows you prices of various grades.

CONSIDER THESE FACTS BEFORE YOU ORDER ANY ALFALFA SEED

THE RIGHT START. While Alfalfa is a hardy mature crop, the seedlings are very tender. Certain conditions must be provided to attain best results. We are mentioning here some of the essentials.

1 Seedlings, unlike established plants, cannot compete with weeds. Both seed and seed bed must be clean. For that reason, it is better to sow alfalfa on land which has been planted to some cultivated crop for one or two years previous.

2 ALFALFA cannot stand "Wet Feet." Where a "hard pan" close to the surface prevents drainage, or where water stands, stagnates or freezes, alfalfa will not last long. It thrives on clay, loam, medium sand or gravelled soils.

3 Will not thrive on Acid Soil. Test your soil before sowing alfalfa and put on lime if needed. Lime should be put on the previous autumn if possible.

4 Seed Bed should be well prepared. Be sure that the land is in the best possible condition of tilth before sowing. Best of all is a well-settled sub-surface and a fine surface loose to a depth of about 2 inches. Plowing the land in the fall, disking in the spring and harrowing to keep out weeds until sowing time, is the way to best obtain ideal soil conditions.

IT PAYS TO INOCULATE See Page 17

Alfalfa Needs Fertile Land



PLANTERS THE COUNTRY OVER PLANT STANDARD ALFALFA SEED

● *alfalfa needs* **FERTILE LAND**

It is also hard to start alfalfa on poor soils. Land lacking in fertility should be well manured. Good corn land is good alfalfa land.

● *alfalfa must have* **MOISTURE**

By all means do not sow alfalfa when the soil is deficient in moisture. The result, in such cases, will prove disastrous.

● *when to cut*

When new shoots begin to grow on the lower part of the stems, or when first blossoms appear, you can cut your alfalfa. Or you can wait until plants are in full bloom. Let your best guide be the growth of the new shoots, since weather conditions sometimes cause the plants to bloom but little, or not at all. However, it is well known that, even with one less cutting, the full bloom stage provides a larger total yield of hay, plus keeping the stand in better condition. The number of cuttings depends upon climatic conditions. About twice a season is considered safe in the middle west and northwest states.

● *when and how to sow*

To a great extent, the time to sow alfalfa depends upon local conditions. Any time after the seed bed can be put into condition during late spring or summer, you can sow alfalfa. Late summer plowings must be made early enough to permit the plants to become established before frost. Eight weeks is usually enough. Generally speaking, it is better to sow alfalfa without any nurse crop.

Sow it with a grain drill with seeder attachment, with a special alfalfa drill, or with a wheelbarrow seeder or a hand seeder. Cover it to bring into contact with the soil moisture.

STANDARD SEED COMPANY

IT PAYS TO INOCULATE . . . See Page 17

Alfalfa . . . How to Grow

SMALL INOCULATION COST

Lack of inoculation has caused many alfalfa failures. The cost—about 10 cents per acre—is too small to disregard. Sweet Clover will not inoculate or prepare soil for alfalfa unless the Sweet Clover is inoculated first. (See page 18.)

● curing for best results

An effort should be made to get the hay into stack or mow with the largest possible proportion of leaves, since considerable of the feeding value is contained in the leaves. The less you handle the hay after it begins to dry the more it is worth. Rake hay before becoming brittle and cure in the cock unless weather is very uncertain, and do not put in barn until well cured. If stacked in the open, build stacks carefully and make as large as possible.

● do not kill its start

Do not pasture your alfalfa the first season, and do so only lightly the second. Don't let stock graze it down so closely as to injure crown or new shoots, nor turn stock into it when ground is wet or frozen. Spring sowings usually may be cut once with safety so long as the cutting can be made 8 to 10 weeks before first frosts are expected.

● fighting the CRAB GRASS

A cultivation after each mowing will help keep the grass down and will not injure the alfalfa in the least. Use a spike-tooth or spring-tooth harrow, but not a disk harrow. Do not cultivate at all as long as stand is satisfactory and plants are growing good.

• be sure
to see
enclosed
PRICE LIST
• it's part of
CATALOG

● alfalfa not suited to sowing in mixtures

Because of its ability to produce two or more cuttings in a season, alfalfa is not generally well suited to sowing in mixtures with grasses and clovers. In humid districts where more or less difficulty is encountered in curing alfalfa the presence of some grasses may be of appreciable value in hastening the process, and, furthermore, some feeders prefer mixtures to alfalfa alone. Grasses are sometimes sown with alfalfa for pasturing to reduce the danger from bloat. Timothy is probably used in mixture with alfalfa more than any other grass because of its wide popularity. It is used to some extent in the East and to a considerable extent in parts of the Northwest, where alfalfa is grown under irrigation. There are quite a number of farmers who make a regular practice of sowing a little timothy with alfalfa on the theory that when the alfalfa dies out the timothy will fill up the vacant spaces and check the growth of the weeds. Orchard grass and meadow fescue are better suited for sowing with alfalfa than is timothy, as they mature more nearly with it.

I am sending you an order for thirteen bushels of Northern Kansas "Prime" Alfalfa. My neighbors have seen my good stands for the last three years and are saving some money, too, by ordering from the Standard Seed Company.

ALVA JOHNSON,
Fairmount, Ind.
Route No. 1

STANDARD SEED COMPANY

IT PAYS TO INOCULATE . . . See Page 17

Principal Varieties of ALFALFA



There are only a few strains equal and none exceed Grimm Alfalfa in hardiness. It is the safest type to sow wherever there is trouble from winter killing. It does not cost any more to sow the Grimm variety, as it requires less seed to an acre. We recommend sowing from 10 to 12 pounds to an acre.

DISTINCTION BETWEEN GRIMM *and* COMMON ALFALFA

There is a good deal of misunderstanding about the points of difference between these two alfalfas. No one character may safely be used as a distinguishing mark of either. Except in color of blossom, an individual plant of Grimm may grow and look exactly like Common, and vice versa. In general, however, the differences are as follows:

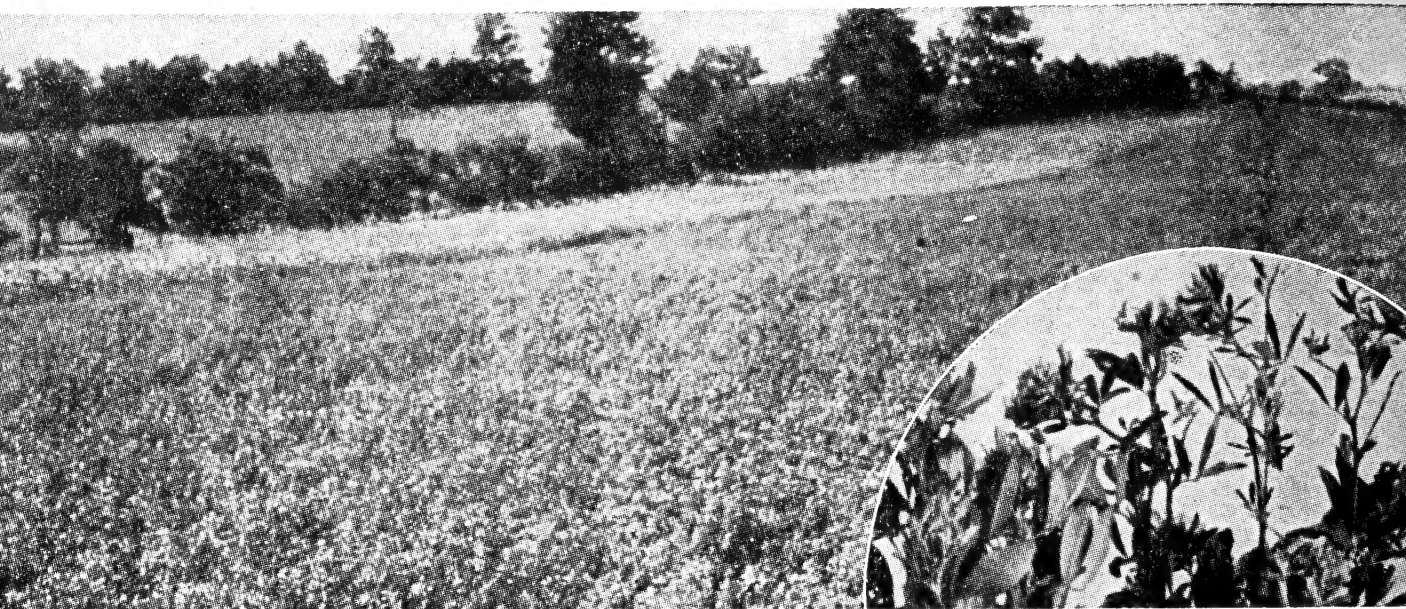
1. Grimm has a variegated; Common, a purple blossom.
2. Common grows a little taller as a rule and, where hardy, produces more hay.
3. Grimm is hardier than Common.
4. Grimm, speaking in a very general way, has a somewhat spreading or "sprangly" root system, while Common tends to produce a deep "tap" root. Too much

reliance cannot be placed on these characteristics, however, as under certain soil conditions Grimm will grow a root system of the Common type, and vice versa. There is much variation in the root character of individual plants from the same strain.

5. Again speaking very generally, Grimm has a lower set crown than Common alfalfa. Local conditions affect this also, and it cannot be relied upon to distinguish the two strains.

The superior hardiness of Grimm is often attributed to its spreading roots or low set crown. It is probable that both of these characters have some effect on hardiness, but more important than either is the fact that hardiness is bred into and has become an inherent character of Grimm.

KANSAS CITY, MISSOURI



We list only such varieties of alfalfa as are known to be good producers, and we recommend our HARDI-KAN brand, in sealed bags, as the best your money can buy. Try it this year. You'll be well pleased when you examine the seed we send you, and better pleased when the growing season is over, and it has produced the growth you desired.

**QUALIFIED FOR A. A. A.
PAYMENTS**

Common Alfalfa

The Hardy Northwestern and Kansas grown seeds are the principal varieties and most generally used. They are both extra hardy types and most suitable for any locality. In some sections these varieties will do as well as the Grimm.

CLIMATE IS THE MOST IMPORTANT FACTOR: In the case of certain crops, especially alfalfa, claims have been made that seed produced on so-called dry land is harder than seed grown on irrigated land. The trials of the U. S. Dept. of Agriculture indicate that there is very little, if any difference, seed from irrigated land producing fully as well as seed from dry land. Pedigree and climate are the only important factors in producing seed hardiness.

● excerpts from planter letters who use our alfalfa

This is a photo of my forty acres of alfalfa. I purchased the seed from you and this field is now five years old.

H. M. SHIVELY,
Benedict, Kan.

I have used your alfalfa and timothy seed for several years and they have always been satisfactory.

H. K. EBY,
Ketchum, Okla.

Dear Sirs: I am in receipt of your letter of the 7th. In reply will say that the seed that I bought from you in the last four seasons, Alfalfa, Milo Maize, Red Kaffir, have all been very good, well cleaned and grew well. The Red Kaffir this year made a wonderful crop.

M. E. GRAY,
Belvidere, Neb.

Field Seed Reference Table on back page of this book should be preserved by every planter.

STANDARD SEED COMPANY

IT PAYS TO INOCULATE . . . See Page 17

KOREAN LESPEDEZA



FIELD OF KOREAN LESPEDEZA

KOREAN LESPEDEZA THE FINEST OF LEGUMES *for reclaiming worn out soil*

It can be grown as far north as Michigan and southwest to Oklahoma. It is an annual, but once seeded it will reproduce itself indefinitely on hay fields, pastures or waste lands. It is eradicated by the cultivation of a single succeeding crop. About 400 to 500 pounds of seed per acre may be expected in a fair season from a good broadcast stand. These plants are not dependent upon lime. They pry loose necessary mineral elements from hard and compact soil not available to ordinary plant life.

Drought Resistant --- Deep Rooted

While severe droughts will curtail growth of plants for pasturage and hay, yet Lespedeza will withstand droughts destructive to all other legumes and thrive on sandy soil too dry for other clovers.

Dependent upon latitude, growth begins in April-May. In June-July

the crop is ready for pasturage and in August-September for hay, and in September-October for seed. Korean variety matures two to three weeks earlier than any other variety. The growth continues until heavy frost.

K A N S A S C I T Y, M I S S O U R I

Excellent for GRAZING

Reported from all sections. The Missouri Experiment Station reported in 1927 that a seeding of Korean Lespedeza in wheat was grazed after the grain was harvested from early in August. A permanent pasture with long grazing season can be secured by seeding a mixture of early maturing grasses such as Orchard Grass and Red Top with the later maturing Lespedeza. It is at its best in the summer when other grasses and clovers are dormant. No bloating of live stock has been heard of.

Best of All SOIL BUILDERS

Lespedeza outranks all other legumes. Poor, sour soil, void of humus and dead to forage crops is not beyond the reach of Lespedeza. Alfalfa and Sweet Clover are helpless on poor, acid soil. Such soil must be reclaimed, usually at great expense, before Alfalfa and Sweet Clover can do their beneficent work. Lespedeza will start at the bottom and do the reclamation work. No lime or careful and expensive preparation of seed bed, no failure from drought and no choking out by weeds or grass.



When and How to Seed

When broadcasting is evenly done in early spring (March-April, depending on latitude) on ground well cracked or pitted from freezing. When so planted, do not attempt to cover the seed and plant late enough to avoid injury by frost to young plants. Under other conditions, the soil may be harrowed either before or after seeding. A disk drill may be used, but the coverage of the seed must be very slight, otherwise they will not germinate. They may be seeded on

any small grain (serving as a nurse crop against weeds) and both crops secured on the same land in one season. Lespedeza will reseed itself in subsequent years. Thin sowing of five pounds per acre will produce a heavy crop of hay the second year, but we believe it more satisfactory and economical at first to sow 15 pounds of seed per acre and thereby secure a full hay crop, or seed for harvest, the first year the seed is sown.

Korean Lespedeza (*Hulled and Scarified*)

This special process scratches the seed-coats gently, so that all the seeds absorb moisture readily. From Scarified seed the grower can expect a quicker germination and more of a uniform stand. Since the hulled seed averages about one-third more seed per pound, it requires less seed per acre. For late sowing, we suggest sowing the hulled seed.

Quick Pasture Mixture

Quick pasture mixture, combination 50% Rye Grass and 50% Hardy Northern Lespedeza, which may be sown early without any nurse crop. Rye grass is very fast growing, and serves as a nurse crop.

The Lespedeza Clover carries on in midsummer to add to production, should be sown at the rate of about 15 lbs. per acre.

STANDARD SEED COMPANY

CLOVER SEED



The most important leguminous forage and soil improving crop in the north-central and eastern states. It ranks next to alfalfa in feeding value. It will grow on any well drained fairly rich soil that has plenty of lime in it. Without lime or on hard, run-down land in which the organic matter has been exhausted by bad cropping, it will not thrive.

MEDIUM RED CLOVER

The most common method of seeding is on winter grain, but it is also seeded with spring grain. Late summer seeding is successful in much of the southern and eastern part of the clover area. Red Clover is most often seeded with timothy, though sometimes with other grasses. With timothy, the hay of the first year's crop is mostly clover; the second year, the timothy is most heavy and after that the

clover largely disappears. Of all the crops, oats is the most harmful, since its heavy growth makes a shade too dense for the young clover. When seeded on wheat the seed bed is usually in fair condition and the clover may be sown on the ground when it is still freezing and thawing, as these processes will help to work the seed into the ground.

● sow HALF your seed in February

One successful practice is to sow half the seed in February. If there is a good stand, no more seeding is necessary; if not, the remainder of the seed is put on in April. When seeding is delayed until the surface of the ground dries, it is a good practice to harrow before and after seeding. The harrow, if set to work about an inch deep, will not hurt the wheat. Or the seed may be put in with a drill. This latter is a better practice, since less seed is needed and it can be put in at a fairly

uniform depth. It is well to seed the clover crosswise of the wheat rows, which are best run north and south, as this enables the young clover to get the maximum light.

HOW MUCH TO SOW PER ACRE

If the clover seed is sown broadcast, 10 to 15 pounds per acre are used, but if drilled, only 6 to 8 pounds are needed. There are about

K A N S A S C I T Y, M I S S O U R I

250,000 Red Clover seeds in a pound and evenly scattered on an acre one pound will leave five seeds on every square foot, enough for a good stand if every seed makes a plant. The extra seed is merely insurance, but this is valuable insurance. The condition of seed bed and weather are perhaps never ideal, and allowance must be made for many chances of loss. Therefore, the more seed used up to, say, 20 pounds per acre, the better chance for a stand. Too little seed is used more often than too much, and unless seed is extremely high the extra dollar or so spent per acre to insure a stand is money well invested.

SEEDING with Spring Grain

The clover is put in at the same time as the grain, but the grain is planted at a greater depth than the clover. On heavy land, clover should be placed not more than an inch deep, but on light soil 1½ to 2 inches. The nurse crop especially, if it be oats, should be seeded at only one-half to two-thirds the usual rate if the clover is to have a good chance for success. The stubble of grain also serves as a winter protection to assist in catching and holding the snow which otherwise might drift from the field and render the clover plants more likely to be winter killed. Where a stand of clover is badly needed and hard to get, it is better to prepare a good seed bed and sow clover alone.

TIME of CUTTING

If the usual practice is followed and the clover sown with a grain nurse crop, it begins to develop rapidly after the grain is cut. If the weather is especially favorable, one cutting of hay may sometimes be

made the first season. As a rule, however, it is best to only clip back the growth to check the development of the plants. It is not advisable to pasture spring seedlings the first season with sheep or hogs as they are likely to injure the young plants. Light pasturing with cattle does little or no harm. The second season usually yields two crops; both may be cut for hay, or the first for hay and the second for seed. The best hay is obtained by cutting at the period of full bloom. Earlier cutting yields hay which is much more difficult to cure to good quality, but is sometimes practiced when the second crop is to be allowed to stand for seed.

SUCCESSFUL CURING PROCESS

The secret of success in curing clover hay lies in tedding frequently before the plants become too dry, so as to reduce the moisture content as rapidly and evenly as possible. As soon as the leaves show signs of wilting in the swath, rake into windrows, and bunch into cocks.

GROWING of SEED

Weeds make it difficult to get a crop of Red Clover; they decrease the yield and decrease the value of the hay. In many sections where clover seed production was formerly a profitable enterprise, weeds have become so prevalent as to endanger the industry. This has been due largely to the sowing of home grown seed not expertly recleaned. If you intend to harvest a crop of Red Clover seed, it is of special importance that you start with the very best recleaned seed. The demand for high grade domestic Red Clover seed is always good.

STANDARD SEED COMPANY

SWEET CLOVERS



BIENNIAL SWEET CLOVER

The Biennial variety is the most common type and in the greatest demand. It will grow in almost any climate and on almost any type of soil, thriving on land too poor for Alfalfa or Red Clover. It is a biennial, disappearing at the end of the second season, unless allowed to go to seed and reseed itself.

Biennial fits very well into the rotation scheme and may be sown with corn at the time of cultivation or following a crop of winter grain.

As hay or green forage, it ranks with alfalfa in feeding value. At first stock seldom like it, but soon develop a preference for it, provided it is cut before it reaches the blossom stage when it becomes woody. On account of its heavy and deep spreading root system and its ability as a nitrogen gatherer when inoculated, as a soil improver, it stands at the top of the list for use on poor soil.

SOIL and SEEDING

Although Sweet Clover will grow on thin, poor soil, deficient in organic matter, even thrive on sand, it does require lime.

Before attempting to grow a crop of Sweet Clover for any purpose, the soil should be tested and lime applied if needed. Like other Legumes, it does not store nitrogen unless it is inoculated with the right strain of bacteria, so Sweet Clover should always be inoculated before it is sown.

If seeded alone, as is the usual practice, the land should be prepared in the same way as for any standard farm crop. The seed may be sown like Red Clover with winter or spring grain, or alone, either in early spring or mid-summer. Sow fifteen to twenty pounds of seed per acre.

FOR PASTURES

It provides a large quantity of forage of high feeding value. It reaches the grazing stage quickly, and is benefited by close pasturing. If sown alone in early spring, the pasture will be ready about June 1st. The more stock you turn in on it the better, for close grazing encourages the production of a constant supply of small, tender shoots. If the plants grow so fast that they cannot be kept pastured down they become coarse and unpalatable; should this occur, it is best to go over the field with a mower, setting the knife to cut about 8 inches high. Take stock off about six weeks before frost in the fall of the season. The following spring the second year's growth comes on very quicky and stock may be turned in as soon as it is well under way. If a crop of hay or seed is wanted, do not pasture after the middle of June or the 1st of July. If it is desired to have the Sweet Clover reseed itself, remove the stock about two months before frost.

GROWING FOR HAY

First, the new growth of Sweet Clover comes, not from the crown of the plant as in Alfalfa, but from the side shoots from the lower part of the main stem. For this reason whenever a second growth the same season is desired, the first cutting must be made high enough to leave six or eight inches of stem to produce side shoots. For a good quality of hay, Sweet Clover must be cut early, before the plants become tough and unpalatable. When sown in spring, Sweet Clover makes one cutting of hay the first season. Since the first season's growth does not tend to become so tough as the second season's, this cutting may be delayed until the plants have grown as big as they are going to. You can tell when it is time to cut by watching for the appearance of crown buds which come out shortly before growth ceases. Remember, the mower knife should be set to cut about six inches above the ground or no further growth will result.

Sweet Clover hay should be handled and cured the same as alfalfa.

TO BUILD UP THE SOIL

When grown for this purpose, Sweet Clover is usually sown in mid-summer, either in corn or following grain, and plowed under the following spring. By this time it will have made a heavy root growth, and, if inoculated at time of sowing, will have accumulated a quantity of nitrogen. Both roots and tops decompose rapidly when plowed under.

GETS FINE STAND OF ALFALFA FROM OUR SEED

If I can send you orders for alfalfa this fall, I will do all I can for you as I got an extra good stand from the seed I bought from you last fall. The best I have ever seen in this country.

*F. A. WALKER,
Hydro, Okla.*

Dear Sirs:

I purchased seed from you last year and it was all I expected of any seed.
—E. A. Sheehan, Loreeto, Pa.

GRUNDY COUNTY SWEET CLOVER

This is a variety of biennial that is distinctly different from the common White Sweet Clover. It grows only 3½ to 5 feet high, has somewhat finer stems and matures about two weeks earlier. It has no advantage over the common type for pasture or plowing under. When Grundy County is used, the second crop may be plowed under in ample time to put the land in alfalfa that fall. The seed is very small, therefore it does not require as much to sow an acre as to sow the common type. We recommend sowing about 12 pounds to an acre.

YELLOW BIENNIAL SWEET CLOVER

This variety is a biennial type like the common White Blossom and is handled in the same way. It is not as coarse as the White, therefore, it is inferior for pasture or soil improvement. It makes a smaller, finer growth, matures and produces a better quality of hay.

HUBAM or ANNUAL WHITE SWEET CLOVER

This is an annual type of Sweet Clover making its entire growth the first season, maturing, seeds, and then dies. As a soil builder, it has no equal. It can be sown in the spring with small grain and plowed under for fertilizing the same fall. For pasture, however, it is not to be compared with the White Biennial type. Experts say that honey produced from it is the best of any. Sow about 15 pounds per acre.

Enclosed find order for five bushels Prime Alfalfa. I have been sowing your seeds for several years and always got satisfactory results.

*HOMER RUSSELL,
Hamilton, Ohio.*

On May 1 I drilled two acres with your Prime Alfalfa. It now stands 15 inches high. All a good stand.

*H. M. WHEELER,
Oskaloosa, Kansas.*

Dear Sirs:

I have secured my grass seed from you for several years, and find that the name, Standard Seed Co., is a guarantee of quality at the lowest possible prices. Always buy Standard seed because they give highest germination. — Harrison Yancey, Arcadia, Kan.

STANDARD SEED COMPANY

MAMMOTH

RED CLOVER

This differs from Medium Red Clover in being about two weeks later to mature and in being under similar conditions larger and coarser. Only one crop of Mammoth Clover can be harvested each year, since it does not recover quickly. On low ground, the stems are likely to become woody. Its coarseness, however, makes it less valuable for hay. It is preferred for soiling and plowing under.

ALSIKE Clover

This is also known as Swedish Clover. It is one of the hardiest varieties known as it is adapted to most any kind of soil. It is perennial and does not winter kill very easily. It will do better on moist, wet soil, especially where it is subject to overflow. Alsike Clover is not as coarse as Medium or Mammoth Red Clover, it being fine stemmed, leafy and easily cured.

When Grown for Hay

Alsike is generally mixed with Red Clover and grasses such as Timothy and Red Top; on account of its spreading growth it is liable to lodge if sown alone. When sown in mixtures, the stronger growing grasses and clovers support the Alsike and the hay produced is of a

finer quality. The common mixture is two pounds of Alsike, eight of Red Clover and four of Timothy to the acre. When grown alone, six to eight pounds of seed should be sown to the acre.

PASTURE

Alsike is highly esteemed for pasture on account of its high feeding value. Grazing can begin as soon as the plants have made a good start and it should never be delayed long enough to let them blossom.

WHITEDUTCH CLOVER

This grows in practically every part of the United States where soil conditions are suitable. It is commonly known as "White Dutch" to distinguish it from "White Sweet Clover." It is not adapted for hay, but is used chiefly for pastures and lawn purposes. It makes excellent pasture because it is high in protein contents and is relished by stock. For pasture purposes, it is very seldom sown alone except on old pasture land already well provided with grass, in which case it is scattered well on top of the soil in early spring. It thrives under trampling and does not cause bloat-ing. It should be sown at the rate of six pounds per acre. If wanted in lawns, the seed is best sown separate from the grass mixture.



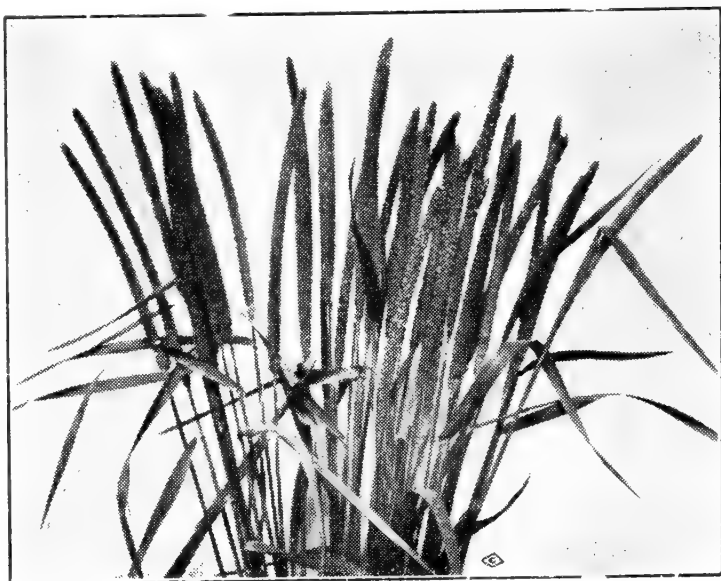
KANSAS CITY, MISSOURI

TIMOTHY USEFUL AND VALUABLE Grass

Of wonderful nutritious value and unusually productive, the seed being very small and produced in great abundance, makes it the most economical of grasses. Extremely hardy; seldom winter-kills and stands heat and cold equally well. Sow 10 to 12 pounds to the acre.

Although Timothy contains only a moderate amount of nutrients, it is a very valuable feed because of its palatability, its laxative effect and the fact that it will not injure stock, regardless of how much is eaten.

Timothy belongs in cool and temperate climates. Can be grown as far north as the Arctic Circle. Because of a rather weak and shallow root system, it must have moisture in fair supply and within easy reach. Rich bottom lands, therefore, and the heavier types of soils, produce the best Timothy crops. Will not do well on thin or sandy lands. Prefers a sweet soil, but does not need as much lime as clover.



Red Clover and Timothy Mixed

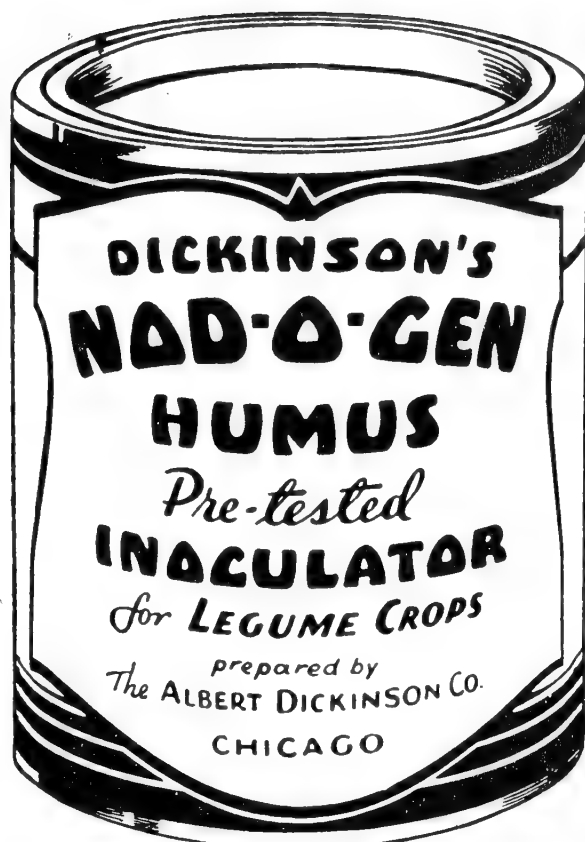
It is very often advantageous to seed Red Clover in a mixture with Timothy. It will usually insure a better succession of good pasturage than would the use of a single crop. The practice of adding Alsike Clover to this mixture is increasing. Whenever any difficulty is experienced in getting a stand of Red Clover, it is a good plan to replace half the Red Clover with an equal weight of Alsike Clover seed. While Alsike Clover will not yield as heavily as Red Clover when the latter does well, it is more certain to catch on soils which are poor in lime. In the winter Wheat section, except in the South, the Timothy is seeded with the Wheat and the Clover on Wheat the next spring. In the spring Wheat section, the Timothy is seeded with the Red Clover at the same time the Wheat is sown, mixing about 10 to 12 pounds of Timothy with eight of Red Clover or of Red Clover and Alsike Clover to an acre.

Timothy and Alsike Mixed

The mixtures we offer of these two desirable grasses are blended in such proportions as years of experience have shown to give the most desirable combination. Since Alsike reaches the best state for hay at about the same time as Timothy, this mixture is preferred by many farmers to the combination of Red Clover and Timothy. One great advantage of this mixture is that they are both perennial and make a better combination than most any other two. It requires 12 pounds of this mixture to sow an acre.

STANDARD SEED COMPANY

ALL
LEGUMES
SHOULD
BE
INOCU-
LATED



MAKES
BIGGER
AND
BETTER
STANDS

"**DRY**"

FORM

Now you can inoculate your alfalfa, clover, soy beans, or other legume seed without the use of water and still be sure of a growth of soil-improving root-nodules as full and vigorous as was formerly possible to obtain only by the use of bottle or "jelly" type cultures.

Dickinson's New Humus Inoculation has been perfected after careful study and experiment in the country's largest commercial soil bacteriological laboratory. Each culture contains millions of vigorous root-nodule bacteria living in a specially blended humus substance which can be mixed with the seed dry, just as it comes from the can. Every can contains plenty of culture material to fully inoculate the quantity of seed for which it is intended.

Buy your Dickinson's Humus Inoculation when you buy your seed so as to be sure to have it at hand when you are ready to sow.

QUICK...EASY...SURE

Full directions are printed on the label. No skill or experience is required to get good results with Dickinson's Humus Inoculation. It is safe and easy to use and produces sure results at a cost of only a few cents per acre. Only a few minutes are required to inoculate the seed which can be sown immediately. Many growers now prefer Dickinson's Humus Inoculation because of its handy form and ease with which it is used.

1 Insures Better Stands. The legume crops require plenty of nitrogen in their early growth. Inoculation makes an ample supply available.

2 Insures Bigger Crops. Inoculation by increasing available plant food promotes the most vigorous growth and produces bigger crops.

3 Increases Value of Crop for Feeding. By feeding nitrogen to plants, their protein content and, hence, their feed value, is greatly increased.

4 Adds Fertility to Soil. Inoculation provides plenty of nitrogen for the crop and, when it is turned under, adds to the soil an average of 100 lbs. of nitrogen per acre.

	Price per can
Group 1—Alfalfa, Sweet Clover.	
Group 2—Red and Alsike Clover.	
½-Bu. Can (treats 30 lbs.)...	\$0.30
1 -Bu. Can (treats 60 lbs.)...	.45
2½-Bu. Can (treats 150 lbs.)...	.75
Group 3—Lespedezas (all kinds).	
50-lb. Size.....	.35
100-lb. Size.....	.55
Group 4—Soy Beans.	
Group 5—Cowpeas.	
1-Bu. Can (treats 60 lbs.)....	.20
2-Bu. Can (treats 120 lbs.)...	.30
5-Bu. Can (treats 300 lbs.)...	.55
Group 6—Field Beans—Wax, String, Navy, Kidney.	
1 Bu.....	.30
5 Bu.....	1.00
Group 7—All Vetches—Peas, Austrian, Canada, Garden, Sweet and Canning.	
1 Bu.....	.35
100 Lbs.....	.55
5 Bu.....	1.50
Specify Group Number When Ordering.	

KANSAS CITY, MISSOURI

VETCH *The Hardest Variety*

Winter, Sand or Hairy VETCH

This is the hardest and most suitable variety for the central and northern states. When sown in the fall, it lives through even the severest winters and completes its growth the following spring, which makes it our best leguminous winter cover and green manure crop.

It thrives better than any other legume on the sandier type soils.

It is advisable to sow one of the small grains with it to furnish support for the vines, as the Vetch grows better if the vines are kept off the ground and the combination gives a larger amount of green manure. Rye is commonly used and seems to be the most satisfactory to grow with Vetch. Sow thirty pounds of Rye and thirty pounds of Vetch per acre.



COWPEAS



Cowpeas, being legumes, have the same ability to improve the soil as do clovers and alfalfa. They are easily planted, easily grown, make good pasture, can be fed green, make fine hay and excellent ensilage, especially when planted with corn. The decaying roots and stems add food value to the soil and the whole vines are often turned under for fertilizer.

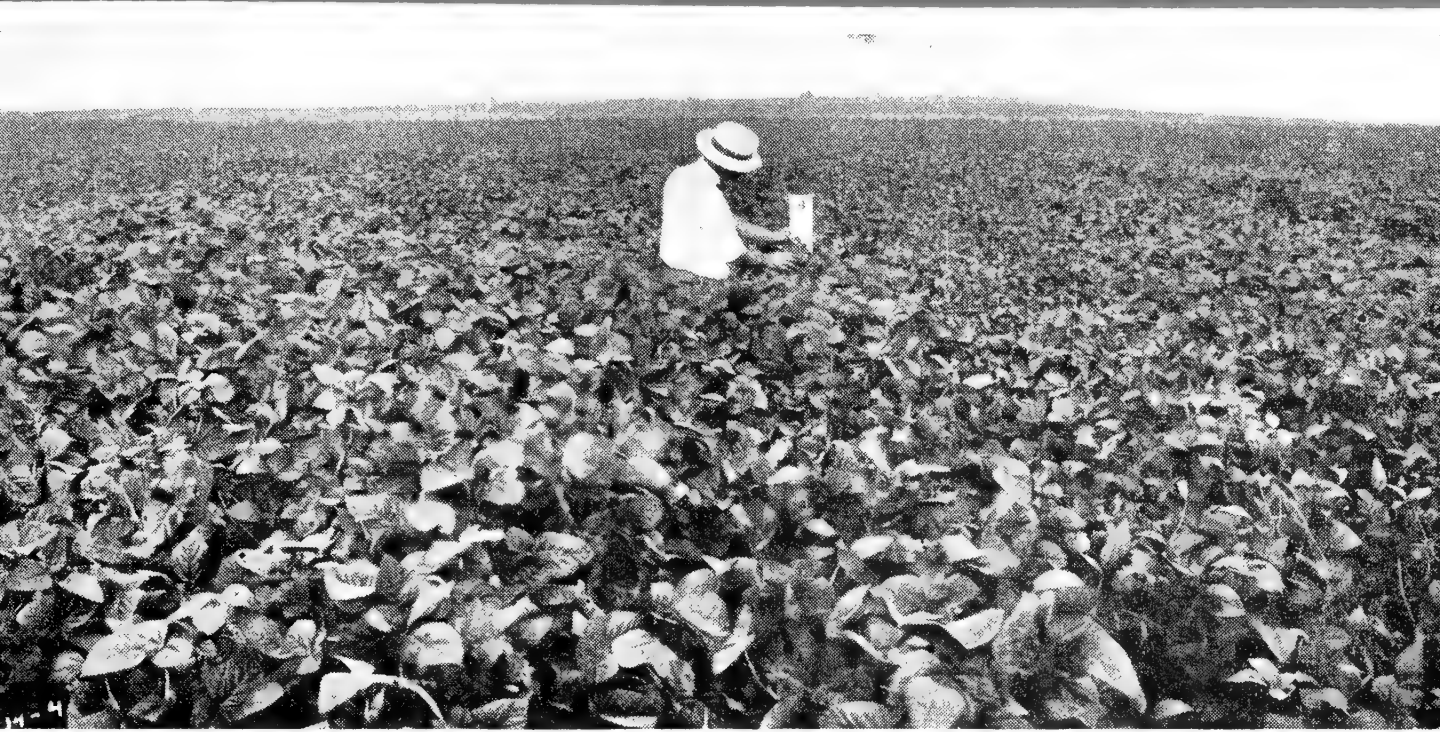
Whip-Poor-Will Legume has many uses

This is a soil enriching legume about which too little is known. The Whip-Poor-Will is an early variety, maturing in about 90 days. Cowpeas, ripe, are valuable either as human food or food for stock. The vines make the finest kind of hay green, and are eaten by stock; are an excellent silo filler and may be pastured by hogs or cattle. Do not plant until the ground is warm. For pasture, hay or soiling, broadcast or drill with a grain drill at the rate of one bushel per acre. For seed sow in rows 36 inches apart and cultivate.

NEW ERA. An early maturing upright variety, very prolific producer of peas, small vines cure quickly. The seeds are smaller than Whippoorwill and it does not require as many to plant an acre.

S T A N D A R D S E E D C O M P A N Y

SOY BEANS



Give Quick Results in Soil Improvement

For soil improvement, where quick results are wanted, the Soy Bean is the most useful legume crop. In order to add nitrogen to the soil it must, of course, be inoculated; otherwise, it impoverishes the soil even more rapidly than corn. However, if inoculated with the right bacteria, it produces in a single season a large, spreading root system covered with big nodules.

Soy Beans fit into the rotation as a cultivated crop, a grain crop or a hay crop. As a cultivated crop, they are usually grown with corn, this combination making it possible to grow a legume for soil improvement on every acre every year, the corn and Soy Beans being followed by small grain with clover.

Preparing and Seeding SOY BEANS

It is not safe to sow until the same time or a little later than

corn. If seeded with corn, but sown separately, figure on sowing one Soy Bean grain for each grain of corn. When grown alone, Soy Beans may be sown with a grain drill or corn planter, or broadcast. If grain drill is used, some of the spouts may be stopped up, the number of spouts closed depending on the desired space between rows; and this again depends upon the kind of equipment available for cultivation.

Soy Beans Make Excellent HAY

Soy Beans are generally grown alone for hay. Seed solid or in rows. They are usually cut with a mowing machine about the time the pods begin to fill. After this, they are left on the ground until wilted, then raked up and placed in tall, loose cocks for about a week.

KANSAS CITY, MISSOURI

Varieties of SOY BEANS

Soy Beans for Ensilage

For this, grow Soy Beans either in rows with the corn or separately as for hay and mixed with corn. Figure on about one load of Soy Beans to three loads of corn, when run through the cutter into the silo. They may be allowed to fully mature, even dry, before they are cut if used in this way.

For Hogging Down

In many northern states, Soy Beans are being grown more and more with corn for hogging or sheeping down. For this purpose, they may be either broadcast in the corn at time of last cultivation or sown with corn the same as for ensilage.

As a Catch Crop

Soy Beans are ideal as a catch crop—is often called the “Renters Clover,” because it is the most valuable legume maturing in a single season. Can be put on the land when clover fails and will fill the purpose of the clover in the rotation.

VARIETIES of SOY BEANS

Manchu or Midwest. Yellow. Matures in about 110 days and is the most popular early variety. Plants erect and bushy, producing large crops of dry forage and seed. Seed light yellow with a black scar. Highly recommended.



Virginia. Brown. Matures in about 125 days. Coarse, tall and slender, with a tendency to vine if sown with corn. Does well on poor ground. A good variety for hay or ensilage. Seed brown.

Wilson. Black. Commonly called “Black Wilson” because the seeds are pure black. Matures in about 120 days. Plants tall and slender, ideally suited for hay and widely grown for that purpose; also for ensilage, with corn, in the southern and eastern sections of the corn belt.

Illini. Yellow. Matures in about 105 days. Similar to Manchu for hay purposes. From the standpoint of a “combination hay and seed bean” it has an advantage over the Manchu.

SUDAN GRASS

FOR HAY AND PASTURE



Best Time to Sow is Two Weeks After Corn

Sudan Grass is a quick-growing annual grass requiring a little longer growing season than the millets but attaining a greater height and producing a considerably heavier yield of forage. Throughout the corn belt it is the most valuable grass catch crop, used for hay, pasture and occasionally for silage. It may be grown wherever Soy Beans thrive. It requires a fairly rich, loamy soil, but is quite resistant to drought and is the most dependable pasture crop during dry weather. As hay it is fully equal to Timothy and is relished by stock.

The seed should not be sown until the soil is thoroughly warm; it is safest to wait until about two weeks after corn planting time. Good results are obtained from seedlings made any time from then on up to the first week in July in the general latitude of the corn belt.

SUDAN GRASS for HAY

The seed may be broadcast or drilled. The crop may be cut any time after it has attained a height of about 3 feet up to the stage when the seed is in the "milk." If cut early the hay is more easily cured and a second and even a third cutting may sometimes be obtained. Late cut hay, on the other hand, is fully as nutritious and, even though a second growth is not secured, the total yield is fully as large, best results, all things considered, seem to be secured by cutting about the time the first heads appear, which stage is reached 60 to 80 days after sowing. As a practical consideration, the crop may be cut whenever weather conditions and other work on the farm make it convenient. If the hay is well cured, there is no danger from feeding it to any kind of stock. It should be allowed to stand in cocks long enough for the stems to become thoroughly dry; the stems are very juicy and take longer than the leaves to cure.

SUDAN GRASS for PASTURAGE

As an emergency pasture during dry spells, Sudan Grass has few equals. Stock may be turned in as soon as the plants are 2 feet high. Where it is practicable to do so, the field may be divided in half and the halves pastured alternately, changing every two or three weeks. Sudan Grass is an excellent milk producer and will support from one to three cows per acre, depending on conditions, for two or three months. It is not advisable to pasture cattle on Sudan Grass which has been, as rarely happens, injured by drought, on account of danger of poisoning. There is no danger of poisoning horses, sheep or hogs.

For pasture purposes, the seed is broadcast or sown with a grain drill. Sow 20 lbs. per acre.

K A N S A S C I T Y, M I S S O U R I

SUDAN GRASS for SILAGE

Sudan grass silage is about equal in feeding value to corn silage. However, on account of the ease with which Sudan grass may be cured for hay or fed green, it is doubtful if it will ever be widely grown for ensilage purposes. Best silage crops are secured by drilling the seed in rows wide enough apart for cultivation, and giving the same frequent, shallow, level cultivation as for corn.

SUDAN GRASS for SEED

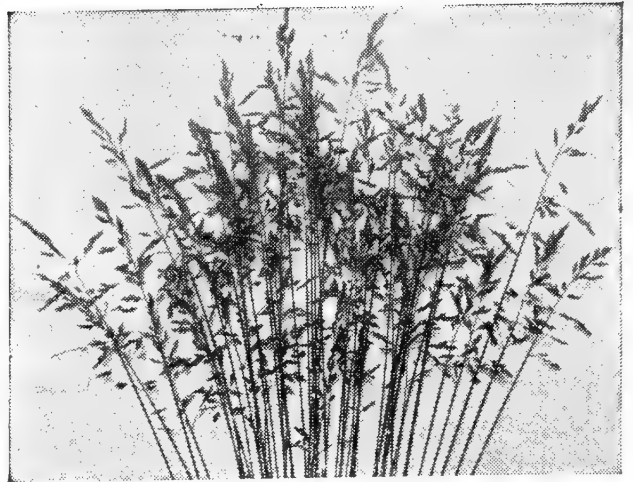
When grown for seed, highest yields are secured by sowing in rows and cultivating like corn. Harvest when nearly ripe with a grain or row binder and cure in the shock like grain. The seed may be threshed with an ordinary grain thresher, taking care to regulate the air blast. Sudan Grass crosses with Sorghum readily, so should not be grown near Sorghum if the seed is to be saved.

CRESTED WHEAT GRASS

It is an outstanding dry land grass. In dry locations, other grasses died quickly, but wherever stands were obtained the Crested Wheat Grass survived. It begins growth early in the spring and starts more quickly after the fall rains than most grasses. When planted in rows, from two to three pounds per acre will be required. For planting close drills, from five to ten pounds should be used. The young seedlings grow slowly, therefore, should not be pastured the first season. If weeds are very bad, they should be clipped to prevent seed formation.

REED'S CANARY GRASS

It is an extremely hardy perennial which grows hay and pasture on many lands too weak for common crops, yet it withstands drouth well as a general rule, if sufficient growth is made the first year, it is better to cut for hay rather than attempt to pasture it. Sow on a fine seed bed and then broadcast the seed in March. It is also satisfactory to sow in May or June,



KENTUCKY BLUE GRASS

where the land has been worked thoroughly and disked to destroy weeds before planting. Sow from four to six pounds per acre, broadcast. The best time to harvest the first crop of hay is just after the first heads appear. This is usually about the middle of June.

KENTUCKY BLUE GRASS

Will outlive any other grasses for pasture or lawn, but should not be cut or pastured too closely in extremely hot, dry weather. The seed is slow in germinating, therefore, it is advisable to plant with other varieties of quicker growing habits. Makes a sweet and nutritious pasture for all stock.

ENGLISH BLUE GRASS or MEADOW FESCUE

A very useful grass for permanent pasture. Makes excellent hay, succeeds even in poor soil; will endure severe freezing. Cattle thrive on it, whether it is dry or green.

RYE GRASS

A very quick growing grass and for that reason makes an excellent pasture. Thrives on rich, moist land where from three to four cuttings may be made in a season. Will stand close pasturage.

RED TOP

As a hay crop Red Top is next to Timothy in importance. It will do the best on rather moist soil, but will thrive on most any soil. It is a good variety to sow with Timothy or Clover for meadow or pasture, and is more permanent than either of the other two.

STANDARD SEED COMPANY

BROME GRASS

A LONG LIVED DROUGHT RESISTING PERENNIAL GRASS

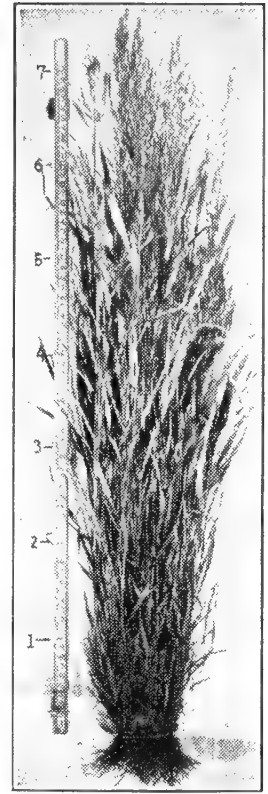
Brome Grass may be sown either in the spring or fall. It grows naturally in dry, gravelly places, on river banks and hills, along borders of woods, etc., and more rarely, in meadows.

Brome Grass does not require a heavy, good soil, but thrives on loose and comparatively poor land where more valuable grasses would make a poor stand. Although it succeeds in medium, wet soil, it is highly prized on account of its drought-resisting qualities; in dry summers it produces more green feed than any other grass.

Like most other perennial grasses, Brome Grass grows rather slowly the year it is sown. The second year the crop is heavy and the third year it usually reaches its maximum.

Its ability to furnish green feed, even in a hot, dry summer, makes it valuable for pasture, although its nutritive value cannot be compared with that of Kentucky Blue Grass, for instance. Its indifference to the tramping of cattle and sheep makes it especially important in sandy and gravelly pastures.

Fourteen to twenty pounds should be sown per acre.



BROMUS
INERMIS

ALFALFA AND BROME GRASS COMBINATION

Kansas experiment station recommends a combination of alfalfa and Brome Grass. Sow about four pounds of alfalfa and 15 pounds of Brome Grass per acre. This combination supplies about 20% more nitrogen and increases the yield two times as much hay as Brome alone.

Brome Grass is very chaffy seed and it is very difficult to get the seed through an ordinary drill. For best results, we would suggest a mixture of 15 pounds Brome, 4 to 5 pounds of Alfalfa, and one-half bushel of Oats. This mixture will go through a grain drill with an agitator. Some growers seed oats with fall planted Brome, as the oats keep the ground from blowing during the fall and winter and the oats add enough weight to make the mixture go through a drill.

Seeding Alfalfa with Brome is becoming a common practice, for it increases the pasture yield and when inoculated adds nitrogen to the soil that aids in keeping the Brome sod bound. Some use Lespedeza or Sweet Clover the following spring for the same purpose.



ORCHARD GRASS

Is an early fibrous rooted perennial. Its rapid growth makes it very desirable for pasture. Withstands droughts better than most grasses. Will thrive in the shade such as in orchards and lanes. When closely cropped it grows up quickly, and is ready for grazing again in 10 to 12 days.

K A N S A S C I T Y, M I S S O U R I



ATLAS SORGO

ATLAS TYPE SORGO

This variety is a cross between Black-hull Kaffir and Sourless Cane. Plants of Atlas grow to a height of from 7 to 10 feet. The variety has a sturdy, leafy stalk, abundantly juicy and sweet. Feeding trials indicate that Atlas grain is equal to kaffir and that the forage is fully as good as Kansas Orange or Sumac.

Atlas has shown its ability to withstand dry weather conditions by enduring the severe drought and then completing its growth and in many cases maturing seed after the rains and before frost. Atlas has two important advantages over other Sorgos: (1) Its ability to resist lodging, and (2) its white, palatable seed. The latter characteristic enables the farmer to grow Atlas for a dual purpose, that is, as a forage and grain crop. The grain of Atlas is classed on the terminal markets as White Kaffir and for feeding purposes is equal to the White Kaffirs. When drilled in rows use 8 to 10 lbs. per acre.

CANE SEED

FOR FODDER PURPOSES ONLY

An excellent soiling crop furnishing a succulent feed for milch cows. A large yielding fodder crop.

As a soiling crop, sorghum will always prove of great value, since

at least two crops can be obtained from one sowing. Milch cows are exceptionally fond of sorghum. It is excellent for milk production and a given area furnishes a large quantity of succulent feed. An acre of green forage would feed 50 head of stock for 10 days. It should be fed sparingly at first, to avoid bloating. As a fodder crop it furnishes an enormous amount of feed. Sorghum out-yields fodder corn, producing a richer and more nutritious feed of greater value. Thus it will be seen that utilized as a pasture, as a soiling and fodder crop, it may be made to furnish feed nearly the whole year round.

BLACK AMBER TYPE

The old standard variety especially adapted to the states north of Kansas where early maturity is of importance.

HEGARI TYPE

This variety has medium juicy, slightly sweet stalks, 4 to 5 feet tall. It ordinarily matures in 100 to 105 days. Hegari is resistant to kernel smut. In some sections it is preferred to Atlas on account of its earliness. When drilled in rows use 8 to 10 pounds per acre. Broadcast 50 to 75 pounds per acre.

ORANGE TYPE

A heavy yielding variety grown for forage, silage, seed, and syrup. It is rather late in maturing seed as it takes from 100 to 110 days.

RED TOP or SUMAC TYPE

Grown very extensively in Texas, Oklahoma and southwestern Kansas for fodder. The plants are stocky, very leafy, and sweet. The seeds are small and therefore a bushel will plant a large acreage.

CERESAN

Disinfects Small Grain for Two Cents a Bushel. A Dry Treatment. Easy to Apply. Controls Stinking Smut of Wheat, Covered Smut and Stripe of Barley and Loose and Covered Smut of Oats, Rye, Sorghums, Flax and Millets. Does Not Cause Seed to Lodge in Drill. Measuring Spoon in Each Can. Half Ounce Treats a Bushel. Makes for Better Stands and Larger Yields. Many Agricultural Authorities Advocate Its Use. We Recommend It Highly.

3-Oz. Can, 30c; Lb. Can, 80c; 4-Lb. Can, \$2.80.

NEW IMPROVED CERESAN PRICES

3-oz. can.....30c
1-lb. can.....80c

4-lb. can.....\$2.80

STANDARD SEED COMPANY



MILLETS

One of the best "catch crops"---will give fair returns under the most adverse conditions.

Millets today are occupying a much more important place in farm economy than ever. They constitute one of the best "catch crops" we have. Can be sown later than almost anything else and will give very fair returns under the most adverse conditions. We strongly recommend every farmer to include a quantity of Millet with his order, so as to have some of the seed on hand in case an opportunity offers where it can be used profitably.

SIBERIAN MILLETS

A very fine variety of millet, also hailing from Russia. Unusually early, extremely hardy and withstands drought. The plant shows a remarkable stooling habit, as many as 30 to 40 stalks frequently grown from one seed.

PROSO or HOG MILLET

The demand for Proso Millet seems to be increasing each year. It is generally used as a grain crop for poultry purposes. It is also eaten quite readily by all kinds of live stock. We suggest sowing most any time after danger of frost is over. It requires about 70 days to mature. Sow about 35 pounds per acre.

**Exactly as Recommended
says**

CECIL LAWRENCE

*I ordered from you last year
and certainly did find your
seeds exactly as recommended.
They were No. 1 seed.*

CECIL LAWRENCE,
Route 1 Ravendon, Ark.

GERMAN MILLET

Under favorable conditions the German millet will undoubtedly produce the heaviest yield of hay per acre. It grows very densely and is an excellent cleaning crop.

JAPANESE MILLET

It is sometimes called "Billion Dollar Grass." For silage and green forage, it is the best of any of the Millets, yielding up to 20 tons of green fodder per acre. For green feed begin to cut just before the head appears. For ensilage cut in late bloom or when seed is beginning to form. For pasturage, it is unexcelled. Sow any time the ground is warm and danger of frost is over. It will produce a hay crop in from six to ten weeks. Sow broadcast or drill at the rate of 20 pounds per acre.



K A N S A S C I T Y, M I S S O U R I

KAFFIR CORN

*Makes excellent fodder
either green or cured*

Stalks will grow 4 to 5 feet high, are very leafy and highly relished by all stock. If grown for seed, will generally yield from 35 to 50 bushels per acre. If grown for grain, sow in rows of 3 feet apart, 3 to 5 pounds of seed per acre, and for fodder, broadcast at the rate of 1½ to 2 bushels per acre.

RED KAFFIR TYPE

Taller than the white. Stalks are more slender, but juicy and leafy. The seed is small, rather hard and brittle. Does well on poor land and ripens a little earlier than the white.

Dwarf Black Hull Type WHITE KAFFIR

Has several advantages over the Standard. Being a dwarf, it is better adapted to withstand dry weather and, moreover, can be harvested with a grain header.

GROHOMA TYPE

The New Wonder Grain

As a forage crop it is superior to Kaffir, Milo Maize or Feterita. It is a sure crop on upland or lowland—wet or dry season.

Grohoma has been produced from seed for the last six years. It is a combination of Kaffir and Seeded Ribbon Cane, producing a larger head and a larger grain than Kaffir, together with a stalk and foliage far superior to any Sorghum ever produced.

Grohoma has a deep root system. After the main head matures, it shoots from 1 to 10 branch heads from the joints, which mature in from 10 to 20 days after main head.



If the stalks are then cut, the plant will stool and then produce another set of stalks and a branch head, if the season permits.

It should be planted as soon as safe from frost. It is a row crop. You can't afford to be without it. Sow about 5 to 10 lbs. of seed per acre.

FETERITA TYPE

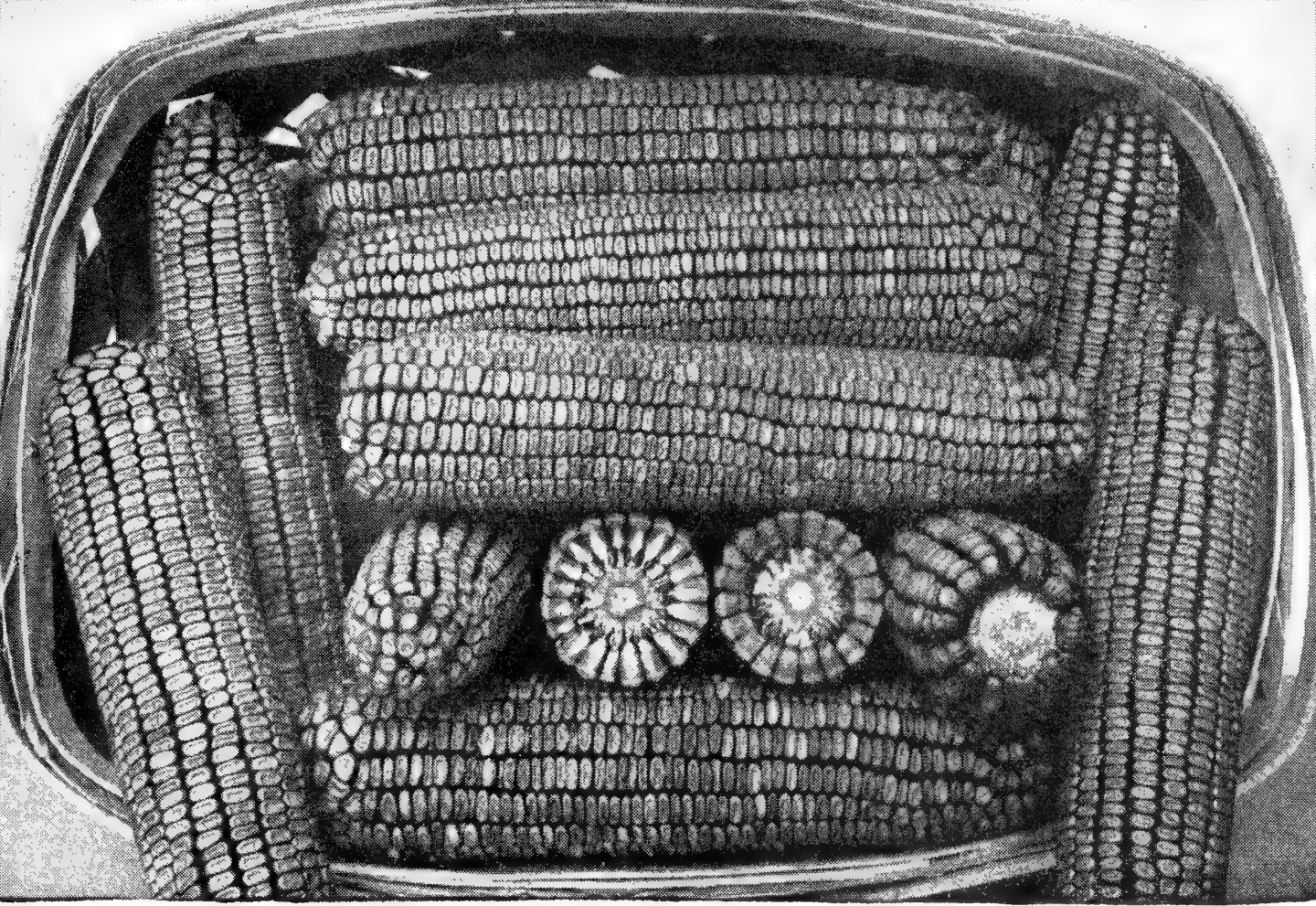
This is a comparatively new grain, belonging to the sorghum family, and introduced from Africa by the United States Department of Agriculture, has made rapid progress. A wonderful drought resister, early and heavy yielding, and seems to be immune to attacks of insect pests. If grown for the production of grain, should be sown in rows at the rate of 3 to 8 pounds per acre and cultivated, while if sown for fodder, should be broadcast at the rate of 1½ to 2 bushels per acre.

SAVED \$9.75 ON ONE BUSHEL OF SEED

*I bought one bushel of prime
Alsike of you this spring and
every seed must have grown. I
never saw a better stand. Com-
paring other prices, I have
saved \$9.75 on this one bushel
of seed.*

WM. LINVILLE,
Russell, Iowa.

STANDARD SEED COMPANY



Seed Corn - Open Pollinated

Corn has repeatedly demonstrated its value as a sure crop; be sure to plant a good acreage next season and use only the reliable and tested Standard Brand. Seed Corn is a specialty with us. We handle practically all major varieties and every lot is tested after being shelled and before shipment.

YELLOW OPEN POLLINATED VARIETIES

IMPROVED REID'S YELLOW DENT. The standard yellow of America. Shells 88% grain. An immense yielder and can always be depended on for big yield.

IMPROVED PRIDE OF THE NORTH. 90 Day Yellow Dent. Bright red cob, ears medium size and deep kernel. Many of the stalks have two good ears.

WHITE VARIETIES

BOONE COUNTY WHITE. Boone County is a very large, white corn, something like Silver Mine, but larger and later in maturing. Matures in 110 to 120 days.

JOHNSON COUNTY BLUE BLOOD. On rich or poor land, this type is one of the best open pollinated white varieties and possibly

the heaviest producers in the country. This is due to several things. Its roots go to water, whether it be two or six feet. Heavy foliage resists insects. Heat resistant, due to heavy pollen. Resists worm damage, due to tight husks coming some distance past tip. Resistant to corn root louse damage. Matures in about 125 days.

K A N S A S C I T Y, M I S S O U R I

WHITE VARIETIES--Continued

IOWA SILVER MINE. The National White Corn. A remarkable drought resister and under adverse conditions seems to pull through and make a crop where other varieties fail. Silver Mine is deep grained, pure white, rough-topped, with a small white cob. Ears run from 9 to 12 inches long.

ST. CHARLES WHITE. The St. Charles White is a pure variety of white corn set on a red cob, and this corn appears to make a finer and better grade for milling purposes and for corn meal than al-

most any other sort. The ears are usually 8 to 10 inches long, 16 to 18 rows of deep, broad kernels being rounding. The stalks grow 7 to 8 feet high and have broad, succulent blades, thus making it very desirable for fodder or for ensilage purposes.

IMPROVED HICKORY KING. Largest grains of any white variety. Matures early and very productive. Ears set low, are of large size, well filled, very deep grained. Produces well, even on light land.

RED VARIETIES

BLOODY BUTCHER. (100 days.) A better drought resister than any other variety. Perfect shaped, long

ears; grain is deep red, occasionally appearing with yellow tip. Type not entirely fixed.

Cash In on These EXPERIENCES of Other Farmers

- They Bought Better Seeds
- They Raised Bigger Crops
- They Saved $\frac{1}{3}$ to $\frac{1}{2}$ on Seed Cost
- They Made More Money

"STOOD THE DROUTH"

"The seeds I bought from you last spring grew fine and stood the drouth. Enclosed check for nine more bushels of alfalfa." Lamoni, Iowa.
PERRY O. BROWN.

"SURE GOOD SEED"

"In the fall of 1934 I bought from you $1\frac{1}{2}$ bushels of alfalfa seed. It was sure good seed and I had fine luck with it." Braymer, Mo.
THOMAS V. ANDERSON.

"WONDERFUL SUDAN CROP"

"I certainly got a wonderful crop from your Sudan seed." Niantic, Ill.

LOYD A. BABB, R. 1.

"GOOD RESULTS"

"We received very good results from the seed bought from you last year." Franksville, Wis.
LOUIS CSEH, R. 1.

"EXCELLENT STAND"

"I received an excellent stand from your Prime Alfalfa." New Albany, Ind.
EDWORTH F. SMITH, R. 2.

The Alfalfa Seed purchased last fall is up and shows a perfect stand. I have been ordering seed from you over a period of two years and am perfectly satisfied.

D. J. TUCKER, JR.,
Route 1 Williamston, S. C.

The Prime Alfalfa I purchased from you was extra good, as it made a fine stand, while a lot of my neighbors' alfalfa failed.

FORREST J. HARTER,
Liberty, Indiana.

STANDARD SEED COMPANY

HOOSIER-CROST

HYBRID SEED CORN

HOOSIER-CROST 840

Maturity 120-130 Days

Rough Reid type. One of the latest developments in hybrid corn research. This hybrid is the farmers' type—deep grain, soft kernel, stiff stalks, strong shank, and high in feeding value. Resistant to chinch bugs, drought, and southern root worms. "Farmers use this hybrid for feeding live stock."

HOOSIER-CROST 818

Maturity 122-125 Days

A very high yielding hybrid. Adapted to soils of high fertility in the southern Corn Belt. Dark green foliage. Plant carries a long, medium Reid type of ear. Resistant to adverse weather conditions as well as to the southern insects and root worms.

HOOSIER-CROST US-13

Maturity 125 Days

Self-Fertilization

This hybrid adapted to the growing season of the south central and southern Corn Belt has been giving a very good performance record in the Indiana, Illinois, Kentucky and Missouri state yield tests. Produces a large ear of good quality on a dark green plant.

Important operation of, as well as all Hoosier-Crest breeding and research is under the personal supervision of Charles Deinhart. Mr. Deinhart is a pioneer in hybrid corn development, having been connected with the U. S. Bureau of Plant Industry before becoming associated with Edw. J. Funk & Sons.

WHITE HYBRIDS

Hoosier-Crost 746

Maturity 128 Days

This white hybrid, adapted to the southern Corn Belt, combines a number of desirable characteristics—deep roots, stiff stalks, and extra high yields. Produces a very long ear of high quality grain. This white hybrid outyielded all other hybrids in our 1940 yield test.

100 BUSHELS, PLUS, PER ACRE

We have an actual untouched photograph of Hoosier-Crost Hybrid growing in the field, showing the large, well developed ears. These are the kind of ears that will pack a 100 bushel yield in an acre. Uniformity in the height of ears on stalks. This is especially desirable at harvest, whether by hand or with a mechanical picker.

Another factor always found in Hoosier-Crost Hybrids is its high degree of standability. Regardless of the weather conditions, and in spite of storms and high winds, Hoosier-Crost will always stand up much better than ordinary strains. Its superior root development and unusually strong and stiff stalks are responsible for this desirable factor.

K A N S A S C I T Y, M I S S O U R I

Multi-Perfected Hybrids

Have These Desirable Features

Big Yields, Strong Stalks, Big Roots Fine Feeding Value Drouth Resistance STANDARD'S 813

Extra Heat and Drought Resistant—About 118-120 Day Type

A Hybrid blended to provide an extra inbred line. It has all the fine character of Multi-Perfected U. S. 13 and something more. Big strong stalks. Large single ears. Deep kernels that are moderately rough. High in feeding value, containing enough starch so they can be readily eaten by all live stock. Heavy production. Easy to husk by hand or machine.

The extra inbred contributes added drought resistance, somewhat deeper color and a longer pollinating period. The last point alone may increase your yield by as much as 15 to 20 bushels per acre in years when extreme heat and drought kill the early pollen. Multi-Perfected 813 gives added assurances of better filled ears, less ear droppage, greater resistance to chinch bugs and grasshoppers.

The maturity will run slightly later than U. S. 13. It brings you U. S. 13 with all of its wonderful quality and yield and gives you these additional important factors that are desirable and give this added assurance of complete fertilization.

STANDARD'S U.S. 13

IN MULTI-PERFECTED QUALITY

About 120 Day Type

We know of no Hybrid variety that is so universally liked by farmers who have grown it as U. S. 13. From central Iowa south into Missouri and Kansas, over into Nebraska and east into Illinois it has proven a sensation. Most Hybrid companies sell the same thing under a different name and number at premium prices. A big single ear variety. Kernels are deep, moderately rough, easy to eat, beautiful golden in color and high in feeding value. Plant starts quickly, grows vigorously and makes strong stalks. Broad dark leaves. Resistant against chinch bugs and drouth. Husks easily by hand or machine. Ears have soft shank.

Yields between U. S. 13 produced by one grower may be 10 to 20 bushels per acre more than U. S. 13 produced by another grower. Multi-Perfected U. S. 13 has the quality you want.

When you buy seeds packed in this Multi-Perfected bag you get 10 vital points of quality, all of which have an important influence on yield:

1. High grade foundation inbreds.
 2. Excellent single cross parentage.
 3. Grown with proper isolation.
 4. Detasseled on a very exacting standard.
 5. Dried to a very low moisture content.
 6. High germination.
 7. Carefully graded.
 8. A heavy producer.
 9. A good feeding corn.
 10. A combination of factors that may bring you yields of from 5 to 20 bushels more per acre than the same varieties as produced by some other growers.
- It is quality that makes economy.

MISSOURI KING HYBRIDS

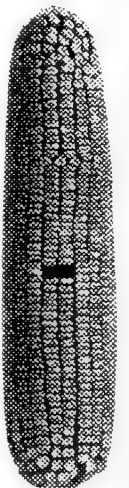
OUTSTANDING PROVEN HYBRIDS FOR CENTRAL AND
SOUTHERN CORN BELT

The Kind Feeders and Growers Like . . . Large Ears . . . Soft Starch

MISSOURI KING 8

No. 8 is a large yellow soft starch corn, producing two ears per stalk under favorable conditions, is strong rooted, strong stalked, it is drought and wind resistant. Matures in about 120 days. Prices: Large regular flat grades.

STANDARD SEED COMPANY



PLACE
STAMP
HERE

STANDARD SEED CO.

KANSAS CITY, 6

15 EAST 5TH ST.

MO.

FROM

Name _____

Post Office _____

State _____

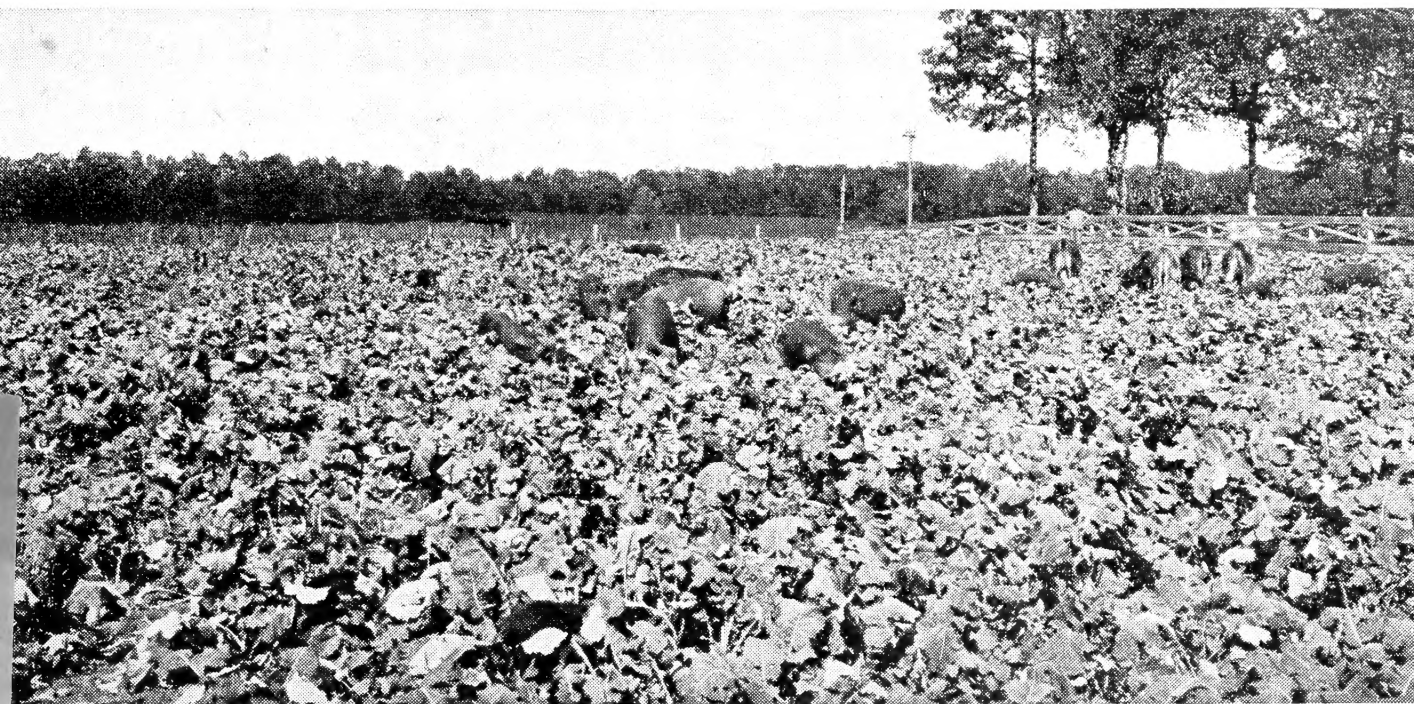
Rural Route _____

Box No. _____

Street
and No. _____

PLEASE WRITE NAME AND ADDRESS PLAINLY

Rape . . . Buckwheat



RAPE

Rape can be put to quite a number of uses. It may be sown alone as a spring crop to provide early pasture. It may be sown with spring grain to provide fall pasture after the grain is cut. As it is a common practice to drag or weed our grain crops after they are up, the sowing of rape at this time can be easily done. Rape may also be sown just before the last cultivation of corn to provide fall feed and increases the yield of feed per acre, or Rape may be sown with fall rye to provide fall pasture.

SATISFACTORY FOR FOUR YEARS

Dear Sirs; I have been buying Clover and Grass and Alfalfa seed from you for the past four years. They have given satisfaction in every way. I get four cuttings of Alfalfa a season and the yield is fine. I cut fifteen tons of Alfalfa hay from thirteen acres the first cutting last spring. The Timothy and Clover was as fine as I ever saw. I always have a good word for your seed. I saved 25% to 40% on the price of seed by ordering from you.

H. B. HOLT,

Crocker, Mo.

DWARF ESSEX RAPE

This plant, which is related to the rutabaga family, is one of the very best forage plants for pasturing cattle, hogs or sheep, as well as for silo filling. Thrives best in low,

moist soil, such as slough, lake bed or a coulee bottom. In such places it will produce a tremendous quantity of feed, growing out as fast as it is eaten off.

BUCKWHEAT

An excellent catch crop, develops very rapidly. Useful either for hay or if allowed to mature gives an excellent grain crop which is much in demand for both poultry feeding and household use.

The best variety for the Northwest. Produces its seed earlier, resists drought, and is very dependable.

While not quite so early as Japanese, is preferred by millers as it makes a whiter, better and more nutritious flour. A nice variety to sow where bees are kept.

Very much pleased with your seed. They have never failed to grow.

JOHN PATRICK,

Brookfield, Ohio.

KANSAS CITY, MISSOURI

FIELD SEED

REFERENCE TABLE

Weight, Measure and Amount of Field Seed
Sown to the Acre

	Pounds Per Acre	Pounds Per Bushel
Alfalfa—broadcast	18- 22	60
Alfalfa—drilled	12- 15	60
Barley	95-110	48
Blue Grass, Ky.—for lawns.....	60-100	14
Blue Grass, Ky.—for pastures.....	20- 30	14
Blue Grass, Canada—for lawns.....	60-100	14
Blue Grass, Canada—for pastures.....	14- 20	14
Brome Grass	20- 30	14
Broom Corn	5- 8	48
Buckwheat	50- 60	52
Clover, Alsike—alone	5- 6	60
Clover, Alsike—in mixture.....	2- 4	..
Clover, Crimson	12- 15	60
Clover, Mammoth—alone	8- 12	60
Clover, Mammoth—in mixture.....	4- 6	..
Clover, Red—alone	8- 12	60
Clover, Red—in mixture.....	4- 6	..
Clover, Sweet—hulled	12- 15	60
Clover, Sweet—unhulled	25- 30	30
Clover, White	4- 8	60
Corn	7- 14	56
Corn—for silage	40- 56	56
Fescue, meadow	20- 30	24
Fescue, other varieties.....	28- 35	14
Hungarian—for hay	48	48
Hungarian—for seed	30	48
Kaffir—drills	12- 15	56
Kaffir—broadcast	50- 60	56
Lawn Grass	60-100	20
Lespedeza	15- 20	25
Millet—alone	50	50
Millet—for seed	30	50
Millet—Japanese	15- 20	35
Oats	60- 80	32
Orchard Grass—for hay	21- 28	14
Orchard Grass—for seed	10- 14	14
Pasture, Mixture	30- 40	..
Peas, Canada field—broadcast.....	120-150	60
Peas, Canada field—with oats.....	75- 90	60
Peas, Cow—broadcast.....	60- 75	60
Peas, Cow—in drills	45- 60	60
Peas, Cow—in drills with corn.....	20- 30	60
Rape—broadcast	6- 8	50
Rape—in drills	4- 5	50
Red Top—solid seed	6- 8	..
Red Top—unhulled	20- 25	14
Rye—early sown	56- 70	56
Rye—late sown	84-112	56
Rye Grass	28- 35	24
Sorghum, Forage—broadcast	50- 60	50
Sorghum, Forage—in drills	12- 15	50
Sorghum, Syrup	8- 10	50
Soy Beans—broadcast	60- 90	60
Soy Beans—in drills	30- 45	60
Soy Beans—in drills with corn.....	15- 20	60
Sudan Grass—broadcast	20- 25	40
Sudan Grass—in drills	6- 10	40
Sunflower	6- 8	24
Timothy	11- 15	45
Timothy and Clover Mixed.....	10- 12	45
Vetch, Winter, Hairy.....	40- 60	60